



# Campaign Director

**Location: Greater Toronto & surrounding areas**

Hospice Mississauga (formerly known as Heart House Hospice) is a non-profit organization providing support to people and their families experiencing life limiting illness and end of life, serving over 1,500 individuals a year in the Mississauga and Brampton areas. Its mission is to provide compassion, support and advocacy that lessens the distress of terminal illness and loss on individuals, families, and the community. Its continuum of support programs includes hospice counselling, spiritual care, HUUG (Help Us Understand Grief) Children's program, Social Connections, health and wellness education, bereavement and will soon be grown to include in-patient hospice beds within our future Hospice Centre.

Since 1985, Hospice Mississauga has been making a meaningful difference to the end-of-life experience for thousands of people and their families. It does this by providing the highest quality end-of-life support to individuals with a life limiting illness, including families and caregivers. Services are personalized, focused, flexible and responsive to the individuals and families being supported offering support for all ages and phases of the illness trajectory.

In 2011, the hospice became one of the first hospices to be accredited by the Commission on Accreditation of Rehabilitation Facilities (CARF); in 2020, they once again received 3-year accreditation, the highest term awarded.

## Building a Hospice Residence

End-of-life care has become a top priority for healthcare in the Province of Ontario. The reason is clear – Ontario's population projections show by 2031 all baby boomers will be 65 or older. Additionally, the region served by Hospice Mississauga is expected to see an overall population increase greater than the population average. The Region of Peel continues to be the hardest hit region in Canada by the Covid-19 Pandemic. Mississauga is the largest city in Canada **without** a hospice residence. The site of the new hospice residence will be 2176 Speakman Drive in Mississauga. Construction begins in the Fall of 2024 with a targeted opening of December 2026.

Hospice Mississauga is recruiting for a Campaign Director whose primary responsibilities are ensuring all aspects of the major gifts program and as the *Building Compassion* campaign moves forward, an individualized strategy is created for the organization's portfolio of major donors. This includes day-to-day details of campaign implementation, arrangements and notifications for meetings, campaign correspondence, monitoring gift and pledge records, conducting prospect research, and being the lead in database administration. This role will work in collaboration with additional committees, the Board of Directors, and the Campaign Cabinet.

## Experience and Skills You Bring:

- 7 – 10 years of experience raising funds
- Track record of securing six figure major gifts
- Experience organizing, implementing and leading a capital campaign for a like-sized organization
- Exceptional communication skills
- Superior planning & project management skills
- Experience with and knowledge of the prospect research process and pipeline management
- A people focused team player who works collaboratively
- Excellent problem-solving and decision-making skills and sound judgement
- Advanced knowledge of Microsoft Office and experience with donor databases
- Politically astute with a high level of emotional intelligence
- Ability to maintain the utmost discretion for donor confidentiality and privacy.



- A drivers' license and access to a car is required
- Flexibility to attend events outside of normal work hours where required

**Education:** Post-secondary education in relevant field

**Assets:**

- Understanding of or experience with the value of hospice care – comfortable speaking with people about death and dying
- Fluency in more than one language
- Strong connections within Mississauga and the City of Mississauga

**Why consider working with Hospice Mississauga? What Hospice Mississauga offers you?**

- Strong healthcare benefits
- A culture of professional and caring staff who are motivated, innovative, and creative
- A competitive salary range of \$130k - \$140k (commensurate with experience)
- Paid Professional Development (5 days and \$400 per year)
- Pension plan (HOOPP) (if interested)
- Flexible hybrid work schedule
- Generous vacation – 4 weeks
- Monthly phone allowance

Hospice Mississauga is an equal opportunity employer, and committed to building an inclusive, diverse, accessible and respectful workplace that is representative of the communities that they serve. Please inform us if you require any accommodation during the hiring process.

For additional information, please reach out to Helmut Hager at [helmut@crawfordconnect.com](mailto:helmut@crawfordconnect.com).

**Application Details**

This search is being conducted on behalf of Hospice Mississauga by *crawfordconnect*, a search firm specializing in recruiting non-profit & charitable professionals for Canada's non-profit sector. If someone you know may be interested in this position, please feel free to forward this information – we would be pleased to connect with them.

*We request all applications be submitted online only.*

*Qualified applicants are invited to submit their resume and letter of interest (cover letter) in two separate documents (online only), in confidence.*

To apply and submit your application by June 15, 2024, please visit <https://crawfordconnect.com/for-candidates/job-openings/#/posting/PR-288>. Issues applying? Contact [info@crawfordconnect.com](mailto:info@crawfordconnect.com).

*We thank all applicants for applying, however, only qualified candidates selected for an interview will be contacted.*

