In her role at Abundance Canada, Sherri goes beyond the technical and transactional functions of the job to listen to the stories of why donors choose to be generous and why particular charities matter to them. These opportunities help her to build strong relationships with her clients and their families, who often humble and inspire her own generosity.

Sherri is a CERTIFIED FINANCIAL PLANNER® professional and her affiliations include Canadian Association of Farm Advisors, the Centre for Family Business, and the Canadian Association of Gift Planners. She’s delighted to be part of the CAGP faculty.