



Sara Neely, CFRE

Sara Neely is the Director of Philanthropic Services for the Victoria Foundation, Canada's second oldest community foundation. Sara joined the Foundation in 2008 and works with professional advisors and their clients, builds relationships in the community and enhances services provided to individuals, families, businesses and charitable organizations that have established funds at the Foundation. A native Victorian, Sara graduated from the University of Victoria Faculty of Law. Her law degree provided a varied career including criminal prosecutions, civil litigation and will and estates. It was through her work acting as counsel for the BC Children's Hospital Foundation (and managing its estate gifts) that Sara was introduced to the role of a gift planner. In 1993, she joined the staff at BC Children's Hospital Foundation where she served as the Director of Gift & Estate Planning for over 14 years.

Sara has been an active member of the Canadian Association of Gift Planners since its inception. She was a founding member of the advisory board for Gift Planning in Canada and contributed dozens of articles to that and other industry publications. A frequent speaker, Sara believes in sharing her experience, learning from her peers and mentoring those who are new to gift planning. She was the founding chair of LEAVE A LEGACY™ British Columbia and has served on the executive of CAGP's Vancouver and Vancouver Island Chapters. Sara is a proud "Friend of CAGP".