



Nicole McVan
(they/them)

Nicole is a strategic non-profit leader with 20 years of experience in Canada and abroad across a broad array of philanthropy and marketing roles. They have worked and volunteered for large and small organizations, leading teams in raising millions of dollars. They are currently the Vice President, Philanthropy & Marketing at United Way Greater Toronto. As a white, able-bodied, transgender and non-binary person, Nicole uses an anti-oppressive lens in building philanthropy and marketing plans to work with and for communities. Nicole regularly speaks and writes on the topic of equity, privilege, and power dynamics for fundraising publications and at conferences and learning events.

Nicole volunteers their time in the community, including on the Board at Inside Out Film festival - an organization committed to the promotion and exhibition of film made by and about LGBTQ+ people of all ages, races and abilities. They hold a master's degree in Non-profit Marketing and Fundraising from City University of London and is currently working on a certificate in Community Engagement, Leadership and Development at Toronto Metropolitan University to build their knowledge of how to work with and for communities for lasting change. Nicole is grateful to live and work on the traditional territories of the Mississauga and Haudenosaunee nations and acknowledges their role as a treaty person to reconcile and rebuild the relationship between indigenous peoples and settlers on Turtle Island.