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Nicola is President of Cause Strategies Inc., our charitable wealth management solutions provider since 2008. She is also Founder and CEO of Benefaction Foundation. She has built a reputation as a valuable resource for those who want to integrate charitable giving into their client's financial, estate and succession plans. Prior to establishing Cause Strategies Inc., Nicola spent 20 years in the financial services industry holding several senior roles. She has an MSc from the London School of Economics and a BA from McGill University. She is the managing editor of the Master Financial Advisor - Philanthropy course offered by the Knowledge Bureau. She is also past President of Rotary Club of Westmount (QC) and of Le Manoir, a home for independent seniors living in Westmount (QC).