



Natalina Hamilton, MBA CFRE

Natalina started her fundraising career over 20 years ago when she decided to leave sales and the fitness industry for something more rewarding. Working in the non-profit sector and raising funds for all types of causes – humanitarian, health, arts and culture, post-secondary education, et. – has proven to be one of the best decisions Natalina has ever made.

In two decades, Natalina has raised over \$100M, through implementing major gifts and planned giving programs in many organizations, building and managing capital and endowment campaigns, and leading some of the most prestigious community giving programs in Canada. Natalina has had her CFRE credential since 2016 and earned her MBA in 2021.

Natalina is a firm believer in research and preparedness for all aspects of fundraising and relationship building. Prospect research and data management comes naturally to her and she enjoys sharing her knowledge.

Natalina is currently the Vice President, Major Gifts for Breast Cancer Society of Canada and lives in BC with her husband, two sons, and two step-daughters.