



Mike Duerksen

Mike Duerksen is the founder of BuildGood, a Canadian fundraising agency that helps nonprofits build a pipeline from first-time giver to legacy-leaver by treating donors like an important part of the team. He helps organizations implement the Fundraising Flywheel—a donor communications rhythm based on listening, engaging, asking, celebrating and reporting. With a personal mission of helping fundraisers advance in their career and become a valuable asset, he hosts [The Build Good Fundraising Podcast](#) and shares helpful daily fundraising tips [on LinkedIn](#). You can sign up for his free mini-course on crafting effective fundraising messaging at [5minutefundraisingfix.com](#).