



Lyndsay Green

Lyndsay Green is a sociologist who spent her career advising governments, non-profit organizations and corporations on the strategic use of new technologies to support learning. She designed and implemented projects for a wide range of clients including the World Bank, TD Bank, the National Film Board of Canada, UNESCO, the Inuit of Canada and the Commonwealth of Learning. Acknowledging her pioneering work, the American textbook *Computers and Information Systems* calls Green an "information agent of the future." When Green turned 60, she turned her research skills and understanding of new technologies to advising baby boomers on how to age well. Since then, she has written five books including the best-selling ***You Could Live a Long Time: Are You Ready?*** and ***Ready to Retire?*** Her latest book is ***The Well-Lived Life: Live with Purpose and Be Remembered***. Peter Mansbridge interviewed Lyndsay for his CBC show *One on One* and calls ***The Well-Lived Life*** Lyndsay's "latest must-read book." Lyndsay has had a life-long connection to the charitable and non-profit sectors – think pudgy little hands stuffing envelopes. She has participated in all capacities - as donor, board member, board Chair, employee, consultant and volunteer fund-raiser. She is a frequent presenter and media commentator and is frequently asked to share her book findings with financial advisors and the clients of wealth management firms.