



Joel Bray, CFP, CLU, MFA-P

A highly-respected financial planner, Joel has become a leader in his field since embarking on this career in 2006. His experience, knowledge and relationship-driven approach have earned him numerous industry accolades. Joel's passion for charitable giving convinced him to pursue his Master Financial Advisor in Philanthropy (MFA-P) designation. He's also a long-standing member of the Canadian Association of Gift Planners. He encourages his clients to include philanthropic giving in their financial planning and build strong relationships with charities that are close to their hearts. Joel also holds the Certified Financial Planner designation and the Chartered Life Underwriter designation.