



Jill Nelson, CFRE

In a fundraising career spanning over 25 years, Jill has worked for a variety of charities, large and small. For many years she has specialized in planned giving, first at the Canadian Cancer Society Ontario Division and now at The Princess Margaret Cancer Foundation where she is Associate Vice-President, Estate Giving.

Seeing and hearing the stories of people fulfilling their deepest desires through philanthropy has inspired Jill to help donors achieve their dreams. She is passionate about the benefits of tax-smart giving for donors, to help them do more for society than they ever imagined. She shares that enthusiasm as a Canadian Association of Gift Planning (CAGP) Faculty member, teaching the Original Gift Planning Course and Gift Planning Fundamentals.

Jill received a B.A. Hons in History from Queen's University and is a Certified Fund Raising Executive (CFRE). She is on the National Board of CAGP, chairs the CAGP Education Committee, and participates on the program committee for CAGP's annual National Conference on Strategic Philanthropy. Jill received the Jasmine Sweatman Award from the GTA Chapter in 2011, and is a "Friend of CAGP".