



## Jane Ricciardelli

---

*Jane Ricciardelli, Chief Operating Officer and Acting CEO, CanadaHelps*

Jane Ricciardelli is a seasoned executive with a proven track record of leading teams in high-growth, technology-based companies. Her deep expertise spans across operations, marketing and strategy functions.

Jane is passionate about the impact that technology can have to create a better world and has enjoyed a varied career working with companies at the leading edge of change. Joining CanadaHelps in 2019 as COO, Jane is responsible for overseeing the Technology, Analytics, Human Resources, Finance and Operations functions. She also led the team that launched CanadaHelps' robust Donor Management System (DMS), a SaaS-based CRM built for small and medium sized charities.

Before joining CanadaHelps, Jane was the CMO of Blockchain Research Institute, CMO of Exchange Solutions Inc, VP of Digital Strategy at Marshall Fenn Communications, and VP of Strategic Projects at Lavalife, as well as leading various consulting projects. She also has a strong entrepreneurial bent, having co-founded Medium One, a leading digital agency that was acquired by Mosaic Group; CarbonX, a company that is using blockchain technology to lead the fight against climate change; and most recently The Hockey Factory, an elite hockey training centre.

Jane has a BComm from the Rotman School of Business and an MBA from the Schulich School of Business, and is a certified Usability Analyst.