



Cathy Mann

Cathy is an award-winning fundraising professional, teacher, author and podcaster. Since 2007, as part of Fundraising Lab, Cathy has advised multi-level and community-based organizations working in social justice, with youth, in education, with indigenous communities and in healthcare. She led Toronto Metropolitan University's Fundraising Management Certificate program as Academic Coordinator for a decade until 2018 and taught in the program for 16 years. You can see Cathy in her natural habitat as a teacher online in Planning with Purpose and in Spark, her online coaching and mentoring community.

Cathy was recognized by AFP Greater Toronto Chapter as their 2018 Outstanding Fundraising Professional. In 2015, Cathy was recognized by Saint Mary's University of Minnesota for excellence in scholarship. In 2007, under Cathy's leadership, Frontier College Foundation won the "Excellence In Fundraising for Small Shops Award," from the International Association of Fundraising Professionals, representing 30,000+ fundraisers from 7 countries.

Cathy is a frequent speaker and writer and occasionally, she plays her ukulele in public. She is loved and owned by a quirky, black standard poodle.