



Catherine Cornish

Catherine is the Director, Leadership and Legacy Giving at Royal Columbian Hospital Foundation. During her 17 years in healthcare philanthropy, Catherine has held key fundraising, management, and communications positions.

In 2014, planned giving stole her heart – or, more specifically, planned giving donors did. Ever since, she has had the privilege of working with individuals deeply committed to healthcare philanthropy.

Catherine is a firm believer in “what you pay attention to works,” and has a keen interest in using metrics to support strategy and drive activity towards goals.