



Frequently Asked Questions

What is the status of the charitable registration?

The CAGP Foundation is incorporated under the Canada Not-for-profit Corporations Act and charitable status was awarded by the Canada Revenue Agency in March 2017.

How does the CAGP Foundation relate to CAGP?

The CAGP Foundation operates as a separate legal entity to CAGP. Its primary purpose is to raise funds for the support of CAGP's mission. It has its own board of directors, which is elected by CAGP as the sole "member" of the Foundation, with an overlap of one member who also sits on the CAGP Board. The President & CEO of the CAGP provides professional staff support to both boards.

Who are the members of the Board of CAGP Foundation? Who are the staff members?

There is a liaison board member who sits on both the CAGP board and the CAGP Foundation board, and the President & CEO of CAGP is a non-voting member. Other directors are individuals who have served on the CAGP national board and/or at the local chapter level and/or are professional advisors with a deep commitment to CAGP. A percentage of time from CAGP's President & CEO and its financial manager is currently being allocated to work on Foundation business. As financial support grows we envisage a part-time staff member working from the CAGP office for the Foundation.

How will the Foundation operate?

The planning and implementation of fund development initiatives will be primarily managed by the volunteer board members, who will also steward our donors. We chose to work with a community foundation to provide back-office gift processing and receipting to maximise our internal resources and allow our supporters to experience the level of professional service, which reflects CAGP's values.

How did you choose The Winnipeg Foundation and why?

The CAGP Foundation is primarily volunteer run, so we don't have the resources to administer the processing of donations nor to prudently and properly invest gifts which are endowed. We requested proposals from the three largest Canadian community foundations who have proven reliability, qualifications and experience of providing

endowment fund services. Following a rigorous RFP process, The Winnipeg Foundation was chosen.

What is the amount we want raise and how will we raise that?

We have set an annual fundraising target of \$365,000. The goal is based on a thorough analysis of what financial and human resources it would take to move CAGP into the position where we're able to enhance our capacity to undertake new initiatives and take advantage of opportunities to build and grow. It's a bold target, one we will work towards reaching and sustaining. We calculate that if half our members give a \$250 gift annually, we could be halfway to our goal. We also intend to raise significant funds through public and private foundations granting agencies.

Why are you encouraging donors to make multi year pledges?

We would like to build a sustainable plan to support our mission, starting with a three to five-year plan. Also, as an organisation whose primary intention is to support the mission of CAGP, the Foundation felt that strategic charitable giving reflects who we are as gift planners and that giving in a planned way should be encouraged.

Who will be issuing the charitable tax receipt for my donation to CAGP Foundation?

As all donations to the CAGP Foundation will be processed by The Winnipeg Foundation, the charitable tax receipt will be issued by them.

Will any portion of my donation be endowed to support long-term sustainability?

For every donation made to the CAGP Foundation Fund at The Winnipeg Foundation, 90% will be applied directly towards programs and projects that support our mission. The remaining 10% will be permanently endowed and invested by The Winnipeg Foundation. The investment earnings generated will provide an annual sustaining source of income to support our mission. Donors may also choose to be 100% endowed.

Can donations be made directly to the CAGP Foundation?

In select situations donations directly to the CAGP Foundation can be made. It is advised that a discussion be held with a member of the CAGP Foundation Board or CAGP's President & CEO.

What are the ways of giving available?

In addition to gifts of cash (including pledges and monthly gifts), we welcome gifts of securities, bequests, insurance, RRSPs. Please contact a member of the CAGP Foundation Board directly to discuss or by email at cagpfdnboard@cagp-acpdp.org. For bequest gifts, information will be available on the website CAGP Foundation page of the CAGP website.

How would I direct my donation?

All cash donations should be made payable to The Winnipeg Foundation, with reference to the CAGP Foundation Fund. Donation can be made by direct cheque, or by credit card through online giving. Options for automated regular contributions (e.g. monthly) are available.

How else will the Foundation raise money?

Having charitable status also means that the CAGP Foundation may apply for project or program funding from granting agencies, corporate and private foundations and even provincial or federal governments.

What are the costs to operate the CAGP Foundation?

The start-up costs to-date to establish the CAGP Foundation (primarily the cost of directors' meetings) have been covered through a modest contribution of seed money from CAGP. Going forward, we anticipate expenses to support our governance and compliance requirements (virtual board meetings, an annual audit, preparation of financial statements, and CRA reporting requirements) and those expenses being paid from the CAGP Foundation's own resources. To some degree CAGP will continue to support the operations of the Foundation through an allocation of staff time, primarily that of the President & CEO and the Finance Manager.

What are the costs to the CAGP Foundation in using The Winnipeg Foundation?

The Winnipeg Foundation will charge the CAGP Foundation a modest annual administrative fee of 0.50% of the value of the CAGP Foundation Fund. The Winnipeg Foundation will also charge an annual investment management fee that is estimated to be 0.35% of the market value of the CAGP Foundation Fund in 2017.