



CAGP

CANADIAN ASSOCIATION OF GIFT PLANNERS
Greater Toronto Area Chapter

Executive Committee 2016–2017



CHAIR

Sandra Dow, BAA, CPCA

Sandra is a passionate leader and advocate for philanthropic giving in Canada. Currently the Vice President of Philanthropic Giving at The Arthritis Society, she has established and led outstanding fundraising programs for the Society for more than 18 years. In July 2014 Sandra became Chair of the Greater

Toronto Chapter, Canadian Association of Gift Planners. She is an accredited Certified Professional Consultant on Aging™. Sandra is a longstanding member of the Greater Toronto Area Chapter.

Reach Sandra by email at sdow@arthritis.ca



PAST CHAIR

Marcella Zanella

Marcella is Director of Planned Giving at the Nature Conservancy of Canada. She is responsible for the marketing of the program and the cultivation and stewardship of donors and prospects across the country. Her background is in law and she had her own practice in Italy for 12 years. When she moved to Canada she

started a new career in the non-profit sector and CAGP has been instrumental for her professional development in Gift Planning.

Reach Marcella by email at marcella.zanella@natureconservancy.ca



TREASURER

Alanna Jones, CFRE

Alanna is a dedicated philanthropy professional with over 20 years of fundraising experience in a variety of charities including Artscape, the University of Toronto, George Brown College and Girl Guides of Canada. Alanna recently completed a contract as the Director, Philanthropy for the newly formed Retired Teachers

of Ontario Foundation. Alanna believes in life long learning and taught the Association of Fundraising Professionals (AFP) Survey course for many years to prepare students for their CFRE exam, served as proctor and teaches in AFP's Fundamentals of Fundraising.

Reach Alanna by email at investincharity@yahoo.ca



GTA Chapter Coordinator

Abdes Fumah

Abdes brings to the GTA Chapter extensive skills as a professional administrator, including project management and event and customer service capabilities, gained through employment with organizations including Rogers Customer Care, Inetra, Monsoon Silk as owner and operator, and further back as patient services coordina-

tor with the Canadian Cancer Society in Toronto. Contact Abdes for all Chapter inquiries.

Reach Abdes by email at info@cagptoronto.org





CHAIR, EDUCATION COMMITTEE

Serena Hak

Serena is Chair of the Education Committee, and Vice-Chair of the CAGP Chapter. After starting at Free The Children in 2009, Serena moved on to CI Financial and is now an Associate at Stonegate Private Counsel and the Associate Director of The Donor Motivation Program in Canada. She has

been using her education and diverse experience to help the CAGP Education Committee since 2012. Serena received her degree at the University of Western Ontario. Connect with her on LinkedIn.

Reach Serena by email at shak@stonegatepc.com



CHAIR, MEMBERSHIP & PROFESSIONAL ADVISOR COMMITTEE

Aneil Gokhale

Aneil Gokhale (@a_goks) has been Senior Manager, Development at Toronto Foundation for four years where he helps individuals, families, professional advisors and companies be more strategic with their philanthropy. Previously, Aneil worked at United Way in fundraising

and GE Healthcare in sales. Aneil is a husband and father of two awesome children and is a huge Toronto sports fan particularly proud of the Blue Jays and Raptors.

Reach Aneil by email at AGokhale@torontofoundation.ca



CHAIR, LEAVE A LEGACY™ COMMITTEE

Angela D'Aversa

Angela has worked in the charitable sector for more than 20 years and is passionate about philanthropy. Over the past 14 years, she has been instrumental in the growth of the Jewish Foundation of Greater Toronto, one of the largest community foundations in Canada. Angela works with individuals, families and

private foundations to enhance community life. In 2012, Angela joined the Leave A Legacy (LAL) Committee and in 2015 became Chair. She is a longstanding member of the Canadian Association of Gift Planners.

Reach Angela by email at adaversa@ujafed.org



VICE CHAIR, LEAVE A LEGACY™ COMMITTEE

Janice Correa

Reach Janice by email at janicec@rom.on.ca



CHAIR, SPONSORSHIP & MARKETING COMMITTEE

Ann Gorwill

Ann has been Chair of the CAGP GTA Sponsorship Committee since 2006 and a CAGP member since 2004. She has more than 15 years' experience in the charitable sector in resource development, marketing and volunteer management. Ann has worked in social service, health

care and educational organizations, overseeing an extensive range of fundraising programs including annual giving, major gift, sponsorship and legacy giving.

Reach Ann by email at a.gorwill@sympatico.ca



CHAIR, MENTORING COMMITTEE

Emelita Ervin

Emelita is Chair of the Mentorship Committee. Previously, she was Chair of the Membership Committee for four years. She is currently Senior Advancement Officer at Humber College Institute of Technology and Advanced Learning. Emelita is passionate about the arts, education and building longstanding donor relationships.

Reach Emelita by email at emelita.ervin@humber.ca





**CHAIR, LEAVE A LEGACY™ COMMUNITY
OUTREACH – TEMISKAMING**

Peter Ramsay

Peter is a member of the Temiskaming and Canadian Bar Associations, a founding director of the The Temiskaming Foundation, and a Member of Leave a Legacy™ Temiskaming. He continues to devote time to the organization and to promote local charities through his firm.

A large part of his practice involves wills and estates, as well as *pro bono* work for local small charities. Through CAGP, Peter chairs a committee that carries on a local Leave a Legacy™ program, and is grateful to be a satellite of the GTA Chapter.

Reach Peter by email at pramsay@ramsaylaw.ca



HONORARY MEMBER

Winsor Pepall

Forty years management and executive experience in the investment business. Career, at Wood Gundy as Financial Analyst, Manager of Research, VP Capital Management Group, 1961–1995. Retired from Integra Capital 2000. Since retirement active as member of Investment Advisory Committee Oakville Hospital

Foundation, Public Guardian Ontario, Salvation Army and Canadian Cancer Society. First involvement with CAGP, 1994. Great people and a learning experience kept bringing me back.

Reach Winsor by email at wpepall@sympatico.ca

Connect with the CAGP Greater Toronto Area Chapter

WEBSITE

cagptoronto.org



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