

A year of growth.



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01 LEADERSHIP MESSAGE

Another year at CAGP has flown by at seemingly lightning speed. Given that 2018 was the final year of our three-year strategic plan and Amanda's term as Board Chair is drawing to a close, the sense of time passing is even more profound. Perhaps equally noteworthy is just how much we have accomplished in that time – 2018 in particular.

Our strategic plan 2016-2018 entitled *Building Our Future* was focussed on just that: ensuring the proper foundation and building blocks were in place to propel CAGP into a future of vitality and success. Our goals included ensuring strong and engaged Chapters, fortified financial capacity, improved communications and collaborations, and maximizing access to the high quality education that our members and constituents expect from CAGP.

Building on some key successes, in particular the establishment of the CAGP Foundation, the CAGP Board decided that 2018 would be a year of calculated risk and strategic investment, with a measured dip into reserve funds to support some key activities and enable our team to grow in order to meet growing demands.

In this Annual Report, we're pleased to share highlights about the first-ever Symposium of CAGP's Chapter Chairs, designed to support our crucial local leaders, and deliberations held over the future direction of CAGP's government relations work to ensure our continued influence on tax policy as it relates to charitable giving. We're thrilled to highlight how our augmented staff team is allowing us to scale up and out, and how through a new partnership, we've

been able to offer something many members have been urging us to provide for some time – a professional designation for advisors in philanthropy.

As the CAGP Board engaged in strategic planning discussions this fall, and as we prepare to release a new plan in the coming months, it is exhilarating to speculate on a future from a position of greater strength, capacity and resources.

In our view, there are few organizations that have achieved what CAGP has in recent years. That is, without a doubt, because of the collective passion, dedication and contribution of all who are a part of this very special association.



Amanda Stacey
Chair of the Board



Ruth MacKenzie President & CEO





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02 OUR BOARD



Amanda Stacey Chair



Michelle Osborne, CFRE Vice Chair



Ninette Bishay, CPA, CA Treasurer



Beth Proven Secretary



Dr. Carla Funk



Geoff Graham



Jill Nelson



Heather Powers



Conor Tapp



Keith Thomson





03 2018 HIGHLIGHTS



Establishing a partnership with Knowledge Bureau and Spire Philanthropy to launch the Master Financial Advisor in Philanthropy (MFA-P) designation.



Another sold out national conference. This year was our 25th held in Winnipeg, Manitoba.



We welcomed a new VP. Education & Development to drive our growth.





CAGP conducted a membership survey. Highlights included:

- The top three reasons people join CAGP. are (1) networking, (2) local offerings, and (3) national education
- CAGP gives our members a feeling of camaraderie, especially when our regular working environment makes us feel isolated.



Publication of the Doing Good For Business report, in partnership with Alberta South and Greater Vancouver CAGP Chapters, the Toronto Foundation, the Vancouver Foundation and Philanthropic Foundations of Canada.



In Government Relations, our CEO was invited to co-present to the Special Senate Committee on the Charitable Sector along with Mr. Donald K. Johnson.





FRIEND OF CAGP AWARD

Since 1997, forty-two individuals who exemplify the spirit and vision of CAGP have been recognized with the Friend of CAGP Award. In 2018, Joan Blight and Norma Cameron were acknowledged for their national impact on the field of strategic charitable gift.



LIFETIME ACHIEVEMENT **AWARD**

In 2018, Donald K. Johnson became the second recipient of CAGP's Lifetime Achievement Award in acknowledgement of his lifelong commitment to strategic philanthropy and gift planning, and his tireless advocacy for tax incentives that support charitable giving.

READ MORE





READ MORE



04 DEVELOPING KNOWLEDGE AND PROVIDING EDUCATION

CAGP's reputation for delivering best-in-class education continued to strengthen in 2018, with an almost 20% growth in the number of professionals accessing courses, webinars and the national conference. Our Chapters collectively saw similar year-over-year growth, confirming that CAGP members look to us for education and learning to support them along their career path.

Mid-way through 2018 a strategic decision was made for the CAGP Foundation to assume leadership on education. Its early success has enabled the Foundation to embrace this part of its mission, while working with CAGP to leverage our networks and take the lead in knowledge dissemination. While this shift is likely not noticeable to participants, it will allow CAGP to focus more intentionally on our Chapters, members and networks as well as our important work in government relations.

Free webinars available to CAGP members and non-members have proven to be a successful way to showcase our expertise, and in 2018 the bi-annual Advanced Gift Planning Symposium again provided a high-level learning opportunity on the current issues and trends impacting strategic charitable gift planning. Other highlights follow.

GROWTH OF GIFT PLANNING FUNDAMENTALS COURSE

In 2017 CAGP launched a renewed curriculum for our signature oneday Gift Planning Fundamentals course, and with the added capacity of the new staff faculty, we were able to offer the course to both the public, and now a significant number of private in-house custom presentations during 2018.

SPREADING GIFT PLANNING KNOWLEDGE IN CANADA

CAGP staff delivered local presentations on strategic charitable gift planning to 6 charitable organizations and associations including AFP Congress, 2 Estate Planning Councils, 3 regional advisor groups like CPA and Advocis, 3 accounting firm charity education days including keynotes at 4 advisor conferences and 4 post-graduate college fundraising programs as well as Carleton University's Master of Philanthropy & Nonprofit Leadership program.

Webinars on strategic charitable gift planning with charity partners like Community Foundations of Canada and advisor partners like CPA Canada have also been provided.



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04 DEVELOPING KNOWLEDGE AND PROVIDING EDUCATION

PLANNED GIVING FOR CANADIANS EBOOK -A RENEWED RESOURCE FOR CAGP

Co-authored by Dr. Frank Minton, PG Calc Senior Advisor, and Lorna Somers, Director of Advancement at McMaster University, and now in its third edition, publishing rights to



this book were generously gifted to CAGP in 2018. This year's update has seen a new look and added content after the last Federal Budget. CAGP wishes to thank Miller Thomson LLP for their partnership and for continued support in updating the tax and legal portions of this vital resource. The ebook is now available to members for download on our website and for purchase by non-members.

DOWNLOAD THE EBOOK

PROFESSIONAL DEVELOPMENT IN NUMBERS

Over 2018, we had 2776 registrations for national courses, events, and webinars. Here is the breakdown:

- Original Canadian Gift Planning course in Wakefield,QC: 40 professionals (sold out)
- Strategic Gift Planning Bootcamp in Victoria, BC: 36 professionals (sold out)
- Advanced Canadian Gift Planning Symposium in Ottawa, ON: 44 professionals
- Gift Planning Fundamentals was held 9 times and attended by 215 people in total

- Leadership in Turbulent Times (pre-conference course) in Winnipeg, MB: 18 people
- Webinar Wednesdays: 1740 registrations
- 25th National Conference in Winnipeg, MB: 304 attendees
- Free webinars: Explore the Impact of the GRE Regime on Charitable Giving: 313 people. And the Beat Goes On – Legacy Marketing in the 21st Century: 556 people

At the local level, our Chapters held 87 events across the county, attended by 1575 professionals in gift planning

We are deeply grateful to our National Education Committee for their deep commitment to evolving education on gift planning in Canada through CAGP.

ESTABLISHING THE MASTER FINANCIAL ADVISOR IN PHILANTHROPY DESIGNATION

We established a partnership with Knowledge Bureau and Spire
Philanthropy to launch the Master Financial Advisor in Philanthropy
designation. This might be one of the most exciting things that CAGP
has accomplished this decade. After years of nudging by our members
for such a program, it's one of those initiatives that was only possible
through collaboration. As the inaugural group begins the program in
early 2019 and we look to the future possibilities
the MFA-P brings to philanthropy, we know this
program will embody one of our CEO's favourite
mantras: Think big. Start small. Scale up.





04 DEVELOPING KNOWLEDGE AND PROVIDING EDUCATION

25TH NATIONAL CONFERENCE

"Come Explore the Future of Generosity" was held in Winnipeg, Manitoba with 304 attendees from across the country and across the sectors. The continuing support of Assante Private Client as our Premier Sponsor made this year's conference a huge success, with registration selling out before the early bird deadline.

We thank the Local Host and Program Committees for making it a vibrant and successful event. In addition, Diane Laundy was recognized for her outstanding work and commitment to the CAGP National Conference, with the 2018 conference being her 20th year planning the event.



LOCAL HOST COMMITTEE

Rena Molinari - CO-CHAIR

Stephen Webb - CO-CHAIR

Sara Crowley

Janice Feuer

Ruth MacKenzie

Irma Mckenzie

Lorri Podolski

Beth Proven

Donna Wilford

PROGRAM COMMITTEE

Charles O'Neil - CHAIR

Sarah Crowley

Leah Eustace

Denise Fernandes

Ryan Fraser

Aneil Gokhale

Erin Kuhns

Ruth MacKenzie

Rena Molinari

Jill Nelson

Silvia Ugolini

Steven Webb

Janice Williams

Marcella Zanella

SPONSORSHIP COMMITTEE

Chris Chipman

Garth Johnson

Ruth MacKenzie

Beth Proven

Stephen Webb



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05 BUILDING AWARENESS AND PROMOTING PHILANTHROPY

CAGP has had a long and productive history with the "Leave A Legacy" brand. Chapters across Canada have been engaging with their communities to promote strategic philanthropy, the importance of bequests and the power of leaving a legacy. Historically, this has been a grassroots effort, however the time has come for a re-imagined and re-invigorated national Leave A Legacy approach, which will begin with the formation of a new national Leave A Legacy committee and will be enhanced by our communications efforts at the National Office.

CAGP also recognizes that having more professional advisors of all kinds engaged in the cause of philanthropy raises the opportunity for impact. While continuing to promote the key messages from our 2014 study, *The Philanthropic Conversation*, that donors look to their advisors for advice on strategic charitable gift planning, we recognize that it's vital for advisors to see the greater "business case" of philanthropy. In 2018 we released a compelling new product to our suite of advisor resources: *Doing Good for Business —The inclusion of philanthropy in the professional advisor's business practice*, presenting case studies of advisors who have strategically and successfully, and with great professional satisfaction, harnessed the opportunity of being a philanthropic advisor.







O6 CREATING CONNECTIONS AND FACILITATING PARTNERSHIPS

CREATING CONNECTIONS AT THE CHAPTER CHAIRS' SYMPOSIUM

September 2018 was the first time that CAGP Chapter Chairs had been convened together for in-person learning and sharing. In opening remarks, President & CEO, Ruth MacKenzie shared her vision of Chapters as a vital component of CAGP executing on our shared mission at the local level.

With nineteen of twenty Chapters participating as well as the entire CAGP Board of Directors and key members of the national team, the Symposium enabled the national body to understand more deeply the needs and challenges facing both our large and small Chapters, what is unique, and what similar issues they face. One of the strongest messages to come from the larger Chapters was to collaborate with the National Office and other larger Chapters on the programing, engagement, professional advisors, awards and consistent messaging and narrative.

All-in-all, the Symposium was an outstanding success and we look forward to holding this event biannually into the future.

STRATEGIC CHAPTER VISITS AND SUPPORT

More in-person visits to local CAGP Chapters was a priority for the National Office in 2018, with several visits taking place in the fall. Discussions with Chapter Executives were held in order to gather feedback on how to support these Chapters specifically and the network of Chapters as a whole. The outcomes of these visits and the Chapter Symposium will inform how we work to improve our Chapter support moving forward.

In 2018, we were privileged to visit the following Chapters:





07 CHAPTER EXECUTIVES

CAGP's development and success relies heavily on the 20 Chapters across Canada that are led by 153 passionate professionals in gift planning. We can't thank them enough for their dedication and hard work!

VANCOUVER ISLAND

Don Gordon - CHAIR
Michelle Johnson
Gwen Chapman
Deborah Walker
Stephanie Rowe
Joanna Verano
Natasha Benn
Hilary Abbott
Gillian Donald
Laurie Bienert
Yvette Guigueno
Cheryl Hebb
Laurie Palmer

KAMLOOPS

Danalee Baker - CO-CHAIR Karen Gamracy - CO-CHAIR Margaret Chrumka Alisa Coquet Nena Jocic-Andrejevic Shelby Lomas Sarah Sandholm

GREATER VANCOUVER

Jane Westheuser - CHAIR
Aimée Lindenberger
Michael Blatchford
Mike Todd
Nicole Jeschelnik
Janice Williams
Darius Maze
Rosaline Chan
Kris Love
Jeff Sodowsky
Marianne Ciok
Darya Sawycky
Jim Bindon

ALBERTA NORTH

Sherry Schaefer - CHAIR Terry Tobin Barb Noble Darlene Kowalchuk Leona Yez Matt Mandrusiak Laura Svajlenko Deborah McKinnon

ALBERTA SOUTH

Sheelagh Mercier - CHAIR Neil Williams Ross Young Kathryne Gibson Rob Locke Kevin Davidson Alen Okanovic Susan Deike Shirley Yurchi Heather Berezowski

SASKATCHEWAN NORTH

Stacey Schewaga - CHAIR Vicki Corbin Jay Stark Melissa Mann Trina Mortson

SASKATCHEWAN SOUTH

Trina Owens - CHAIR Kurtis Krug Kaleta Strain Leanne Posehn Ticia Heward Jeff Norwig

Pat Lilley - CHAIR Sarah Crowley Jackie Markstrom Mia Dunn Lynda Ruban Patrick O'Connor Rena Molinari Janice Feuer Allison Cranmer

MANITOBA

OTTAWA

Beatrice (Bea) Olivastri - CHAIR
Paul Brousseau
Katie Loftus
Nadine Fowler
Michael Caldwell
Jenny Mitchell
Megan Doyle Ray
Holly Greatrex
Doug Puffer
Maurice Prevost
Betty-Anne Howard
Anastazia Krneta
Mitch Miller
Daniel Clapin
Gillian Whyte

GREATER TORONTO

Serena Hak - CHAIR Sandra Dow
Aneil Gokhale Tammy Garcia
Mikhael Bornstein Jackie Cooper
Janice Correa Emelita Ervin
Ann Gorwill Alanna Jones
Winsor Pepall Abdesh Furmah

SARNIA-LAMBTON

Jane Anema - CHAIR Dave Brown Gus Mumby

NIAGARA/GOLDEN HORSESHOE

Ricky Piedrahita - CHAIR Carrie Gemmell Shauna Reid Tracy Geoffroy Julie Jelinek Joann Cosby Joanne Harris-Bedford Darlene Bennett-Howes

LONDON

Trish Gergich - CHAIR
Gord Baptist
Adam Chapman
Linda O'Connor

Justin Pilon
Vicki Hayter
Sue Hardy
Linda O'Connor

CHATHAM-KENT

Angela Corso - CHAIR Jodi Maroney
Margery Muharrem
Lisa Caron

Jodi Maroney
Rhian Reilly

WATERLOO-WELLINGTON

Jessica Wroblewski - CHAIR Craig Stevenson Heather Curran

WINDSOR AND ESSEX COUNTY

Kim Willis - CHAIR Patricia Valleau Martin Sobocan Katie Mazzuca Nancy Parker

GREATER MONTREAL

Kim Cavener - CHAIR
Antoinetta Nicolo
Alexis Gaiptman
Francine Cardinal
Peggy Killeen

Antoinetta Nicolo
Jeremy Hampson
Lucille Grimard

NEWFOUNDLAND AND LABRADOR

Mike Kidney - CHAIR Catherine Barrett

DE

Helen Chapman - CHAIR Myrtle Jenkins Smith Rosie Shaw

NOVA SCOTIA

Lori Scott - CHAIR Doris Cameron Liz Finney Katharine Berrington Arleen Stevens Geoff Graham Beverley Purcell Toni Croft Alyssa Feir Sara Burke Ian Lewer



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08 ENGAGING IN NATIONAL DIALOGUESAND INFLUENCING PUBLIC POLICY

In 2018 we continued to ensure that CAGP's voice was raised on issues pertaining to tax policy and philanthropy. With leadership and guidance from our esteemed Government Relations Committee CAGP expressed our support for Donald K. Johnson's advocacy for a capital gains exemption on charitable gifts made from the sale of real estate and private company shares. We also suggested streamlining the process for direct gifts made from RRSPs/RRIFs, and offered our support to the Special Senate Committee on the Charitable Sector. Our CEO, Ruth MacKenzie, was later invited to co-present to the Special Committee, along with Donald Johnson, and a member of the Senate Committee presented to and consulted with CAGP members of the Advanced Gift Planning Symposium.

CAGP continues to be part of broader policy discussions taking place in the sector, with the participation of our CEO and Board Chair, Amanda Stacey, in the fourth annual Charities Day on the Hill in Ottawa.

Perhaps most pertinent in 2018, the CAGP National Board and Government Relations Committee engaged in a full-day discussion on the future of government relations at CAGP, developing a strategy that includes: research that articulates impact of gift planning vehicles; identifies opportunities for collaboration; enhances communication with and engagement of CAGP members and Chapters; and articulating our "GR story" in a strong case for support to enable us to secure resources to activate. We anticipate this being a key action area in our upcoming strategic plan.

GOVERNMENT RELATIONS COMMITTEE

Grant Monck - CHAIR

Malcolm Burrows

Terrance Carter

Mark Goldbloom

Elena Hoffstein

Robert Kleinman

Brenda Lee-Kennedy

Janice Loomer Margolis

Ruth MacKenzie

Susan Manwaring

Margaret Mason

Elizabeth Moxham

Brad Offman

Michelle Osborne

Laily Pirbhai

Christopher Richardson

Jo-Anne Ryan

Amanda Stacev

Silvia Ugolini

Ross Young





09 SPONSORS, FUNDERS, PARTNERS

Abundance Canada

Advocis

The Asper Foundation

Artmarketing Services Inc.

Assante Private Client

Blackbaud

Blackwood Family Enterprise Services

BMO Wealth Management

Cardinal Capital Management Inc.

Carters Professional Corporation

City of Winnipeg

Dimension Display

DLA Piper

The Donor Motivation Program®

DonorPerfect

Drache Aptowitzer LLP

Environics Analytics

Environment and Climate Change Canada

Fasken Martineau DuMoulin LLP

Global Philanthropic

Good Works

Great-West Life Assurance Company

Knowledge Bureau

Legacy Leaders

Miller Thomson LLP

MLT Aikins LLP

Norton Rose Fulbright Canada

The Offord Group

PGgrowth

PearTree Financial Services Ltd.

Philanthropic Foundations of Canada

RBC Wealth Management and PH&N

Investment Counsel

RGF Integrated Wealth Management

Scotia Wealth Management

SickKids Foundation

Strategic Philanthropy Inc.

TD Wealth

United Way Centraide Canada

University of Manitoba

The Winnipeg Foundation

Thompson Dorfman Sweatman LLP

Toronto Foundation

Vancouver Foundation

Tourism Winnipeg

cade can carried and continue delivering solid results on current activities.

We sincerely thank them for their generosity and mission.





10 ANNUAL REPORT FROM THE CAGP FOUNDATION

OUR MISSION

To financially support the development and promotion of excellence in strategic, charitable gift planning in Canada.

In 2016 CAGP was at a crossroads. The demand for development at the local level, educational offerings and government relations work had continued to rise, without the growth in resources to match it. The CAGP Foundation was created to address this need.

BUILDING ON OUR SUCCESS

The strength of support the CAGP Foundation received in 2017, its first year of existence, had sent a clear message that this was a cause whose time had come. 2018 was a year to take root and grow.

THE RESULTS

In 2018 we raised over \$377,000 in outright gifts and pledges. Significant gifts included a \$75,000 pledge from the Benefaction Foundation, and one of \$30,000 from Board member and tireless volunteer Keith Thomson and The Donor Motivation Program®. Our actual revenue for 2018 was just over \$205,000. Our endowment at The Winnipeg Foundation was increased by \$7,056 bringing it to a total of \$16,359. We also raised \$79,500 through the engagement of a number of community foundation and corporate Supporters.

The focus of our attention and efforts in 2018 was on sustainability. We are delighted to report that 46% of our donors chose to support us in the form of a pledge. We are also deeply grateful for the many generous outright gifts we received this year from brand new supporters as well as many of our Founding Donors.

And there is the ultimate gift – the one that stands at the core of what we believe in as advocates of strategic philanthropy. Five visionary individuals have done us the great honour of making us a part of their legacy.

INVESTING IN CAPACITY

In today's world, nonprofits are often challenged to present a case for investing donor dollars in building their own capacity. At the CAGP Foundation we are fortunate to have many supporters who understand that investing in capacity means greater accomplishment in the programs and initiatives we deliver. The \$500,000 pledge made in 2017 by Donald K. Johnson bore testimony to that and, together with the support of all our donors, has allowed us to scale up and have a greater impact on what we can deliver.

In 2018 we engaged with CAGP to deliver an education program which will grow our best-in-class offerings exponentially. This enabled them to hire a Vice President, Education & Development in June to focus on increasing the education market and curriculum to deliver in more communities, to more organizations and with new stakeholder audiences.

We also received generous pledges for specific funding to allow us to contract the services of a part-time Development Director in October, ensuring that the Foundation continues its upward trajectory.

The CAGP Foundation's support for educational programming has enabled CAGP to direct more resources towards its other strategic activities, including strengthening CAGP's local Chapters so that they can build capacity in their communities, and place a greater focus on government relations activities.

10 ANNUAL REPORT FROM THE CAGP FOUNDATION

PLANNING FOR THE FUTURE

In 2018 we asked our members and champions to consider making multi-year pledges to uphold a strategic, long-term, viable program, and many answered the call. We will continue to reach out for support from individuals and organisations whose values align with ours, those who believe that strategic philanthropy enables more Canadians to give more to the communities and causes they care deeply about.

As CAGP embarks on the next strategic plan, the success of the CAGP Foundation means that it will be built on a foundation of greater strength and capacity. We will be one step closer to reaching CAGP's and the CAGP Foundation's shared vision of a better world through strategic charitable giving.

Thank you to all our Donors and Supporters for your confidence in us, and for your generosity. We could not do this without you.

In 2018, a team of dedicated volunteers from all over the country worked hard to maintain our momentum and to build on our success.

CAGP FOUNDATION BOARD

Darren Pries-Klassen - CHAIR
Andrew Valentine - SECRETARY
Ross Young - TREASURER
Greg Lichti
Joan Blight
Keith Thomson

Beth Proven

ADDITIONAL VOLUNTEERS

Lorraine Decock Charles O'Neil DeWayne Osborn Michelle Osborne Marilyn Monson Sara Neely Jill Nelson



Nicola Elkins, CEO & Founder, Benefaction Foundation

With such close alignment in our mission and values, it was a simple decision to offer our financial support to the CAGP Foundation. Focusing on education to reinforce the competencies of gift planning professionals promotes the growth and development of effective charitable giving in Canada, something which matters a great deal to our Board. Our wish is to support the capacity of the CAGP Foundation, to enable a strong, sustainable future for CAGP.

Sandra Dow, VP Philanthropic Giving, Arthritis Society

Supporting education and research on legacy giving through the CAGP Foundation gives me a role in enabling more Canadians to dream of the future they'd like to create through philanthropy.

Beth Proven, VP Development, Winnipeg Symphony Orchestra

I made a planned gift through my RRSP to the CAGP Foundation because I've spent my entire career seeing how legacy gifts make an extraordinary difference to the fabric of our society, and it was learnings through CAGP that gave me the knowledge and expertise I needed to be able to work in this rewarding field.







10 OUR DONORS AND SUPPORTERS

We're eternally grateful to our growing donor family and our Founding Donors for demonstrating their belief in the vision we share with CAGP of a better world through strategic charitable giving.

\$500,000

Donald K. Johnson

\$50.000+

Benefaction Foundation

\$25.000+

The Donor Motivation Program®

\$10.000+

Susan Manwaring

\$5.000+

Carters Law Firm

Jeremy Hampson

Ruth MacKenzie

Darren & Monika Pries-Klassen

Robert Strachan

Ross & Alison Young

\$2.500+

Calvin Fong

Geoff C. Graham & James B. Tee

Peggy Killeen

Roger Lee

Tony Lee

Greg Lichti

Margaret Mason

Grant Monck

Sara Neely

Jill Nelson

Michelle M.B. Osborne

Beth Proven

Amanda Stacev

Jasmine Sweatman

Andrew Valentine

\$1.000+

Joan Blight

Sandra Dow

Leah Fustace

Doug & Carla Funk

Paul & Chastity Nazareth

Charles O'Neil

Doug Puffer

Christopher & Alison Richardson

Gregory Snider

Lorna Somers

Jay Stark

Conor Tapp

David Woo

\$500+

Malcolm Berry

Malcolm Burrows

Michael Caldwell

Doris Cameron

Bruce Davies

Ian Fraser

Diane Laundy

Marilvn Monson

Julia Roudakova

Tina Tehranchian

Janice Williams

Marcella Zanella

and one donor who preferred

to remain anonymous

\$250+

Eli Clarke

Jacqueline Cooper

Paola Coronado Hass

Liza Fernandes

Janice Feuer

Leila Fiouzi

Murray Landa Linda Lindsay

Jackie & Kurt Markstrom

Chelsea McIntvre

Brad Offman

Ligia Peña

Laily Pirbhai

Heather Powers

Lvnn Whetham

\$100+

Yolanda Benoit

Michelle A. Bernard

Ninette Bishay

Joan Cosby

Colleen DeJager

Mia Dunn

André Franche

James Hilborn

Jennifer Jasechko

Brenda Lee-Kennedy

Phil Levson & Sherry Dahl

Janice Loomer Margolis

Meredith Meads

Maurice Prevost

Thomas G. Riglar

Sue Rosenblat

Jo-Anne Ryan

Anne Thibodeau

Vancouver Island Chapter of CAGP

Jennifer Walsom

Neil Williams

Leona Yez

and one donor who preferred to remain anonymous

UP TO \$100

Jane Anema

Kate Bake-Paterson

Renee Beneteau

Kim Cavener

Simona Dobransky

Rory Green

Cheryl Hebb

Pat Lillev

David Love

Jenny Mitchell

Elizabeth Moxham

Alen Okanovic

Jen Pederson

Charlene Taylor

Jessica Wroblewski

and three donors who

preferred to remain anonymous

LEGACY DONORS

Ruth MacKenzie

Chelsea McIntvre

Paul C.S.C. Nazareth

Beth Proven

Keith Thomson



SUPPORTERS

Toronto Foundation

Vancouver Foundation

TD Wealth

Cardinal Capital Management



11 FINANCIAL HEALTH

		National Office		Chapters		CAGP Foundation		Total 2018		Restated Total 2017	
REVENUE											
Conference fees	\$	411,197	\$	-	\$	-	\$	411,197	\$	425,325	
Membership fees		298,297		_		_		298,297		301,319	
Education courses		127,814		_		167,271		295,085		131,223	
Leave A Legacy sponsorships		-		229,679		-		229,679		209,150	
Donations		-		-		204,614		204,614		204,093	
Chapter events		_		74,094		-		74,094		67,941	
Job Postings		32,738		-		-		32,738		32,233	
Sponsorships		17,000		8,995		-		25,995		26,971	
Interest and other		10,268		4,926		-		15,194		17,413	
	\$	897,314	\$	317,694	\$	371,885	\$	1,586,893	\$	1,415,668	
EXPENSES											
Salaries and benefits	\$	339,225	\$	-	\$	106,176	\$	445,401	\$	349,139	
Conference expenses		356,303		-		-		356,303		350,569	
Leave a Legacy		-		196,180		-		196,180		188,964	
Professional fees		65,324		-		34,293		99,617		46,243	
Chapter events		-		89,267		-		89,267		77,148	
Administration		37,271		43,011		8,246		88,528		85,169	
Meals		29,695		-		28,944		58,639		15,410	
Accommodations		28,904		-		25,740		54,644		8,593	
Travel		25,330		-		14,333		39,663		16,329	
Rent		30,257		-		7,200		37,457		33,481	
Office		26,300		-		9,433		35,733		27,940	
Memberships and honourariums		25,285		-		6,000		31,285		33,510	
Partner fees		7,950		-		-		7,950		26,300	
Translation		5,174		-		-		5,174		6,352	
Meeting facilities		2,226		_		_		2,226		843	
	\$	979,244	\$	328,458	\$	240,365	\$	1,548,067	\$	1,265,990	
NET REVENUE (EXPENSES) FOR THE YEAR	\$	(81,930)	\$	(10,764)	\$	131,520	\$	38,826	\$	149,678	







CONNECT WITH US

Canadian Association of Gift Planners

Ottawa, Ontario K1S 1V9

1.888.430.9494

@ info@cagp-acpdp.org

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Meet the CAGP staff



