



Bruce MacDonald

"When carnivals and social good combined, it pointed to a path and for 30 years Bruce has been walking that route. From working for organizations that provide services to young people, older adults, persons with disabilities, community service clubs and sports and recreation groups, Bruce's experiences have lead him to Imagine Canada. Prior to that, he was the CEO of Big Brothers Big Sisters of Canada where he participated in a collective effort to bring mentoring programs to kids.

Bruce holds a Bachelor Degree in Sports Administration from Laurentian University, a Masters in Management in the Voluntary Sector from McGill University and a record in the Guinness Book of World Records.

In early 2019, Bruce was appointed Co-Chair of the Permanent Advisory Committee on the Charitable Sector working with the federal government."