



Brady Hambleton, CM

Brady Hambleton, CM is Vice President, Marketing, Engagement and Analytics for Canada's Children's Hospital Foundations – a national network of 13 children's hospital foundations. In this start-up not-for-profit, Brady has built and launched a new organizational brand, digital ecosystem, campaign framework and data warehousing and analytics infrastructure to future-proof a data-driven organization. Previously, Brady was national Director, Direct Marketing at Heart & Stroke, where he launched a number of new campaigns and giving products, along with being a member of the core brand re-launch team. Brady started his healthcare philanthropy journey as Manager, Annual & Planned Giving at Toronto General & Western Hospital Foundation. And in the early years of his career, he held various roles at the University of Toronto, from Donor Services Officer to Senior Development Officer in Planned Giving and Capital Campaign at Victoria University, in the University of Toronto. Brady is a huge lifelong learner and constant advocate for professional development and learning, having most recently renewed his Chartered Marketer (CM) designation through the Canadian Marketing Association. He also serves as an active member and former Co-Chair of the Canadian Marketing Association's Not-for-Profit Council, and is Co-Chair of the Sponsorship Committee on the Association of Fundraising Professionals' Greater Toronto Chapter Board of Directors. Brady was also a member of Will Power's original working group, and served three years as member of the Canadian Association of Gift Planner's Toronto Chapter Roundtable.

Outside of work, Brady is an avid traveller, curler, wine lover, aviation enthusiast and golfer.