



Anne LeMesurier

As an expert in database management, fundraising technology and digital giving, Anne is the brains behind the operational infrastructure and systems side of the business. She helps clients achieve optimum information flow, streamlined and simplified processes, and strong digital strategies that spike awareness and measurably increase donor giving at every level. Since joining the Fundraising Lab, Anne has helped organizations of all sizes get a firm grasp on how to use data to inform their fundraising programs. Her favourite part of the job is converting clients with no prior database into data nerds!