

Our History of Advancing Canadian Philanthropy



For more than 25 years the Canadian Association of Gift Planners (CAGP) has been a vital and active voice in advocating for a tax and legislative environment that strengthens charitable giving and builds a culture of philanthropy in Canada.

Through advocacy, CAGP influences the implementation of new direct designation rules for RRSPs, RRIFs, and life insurance – this means the benefits of giving in estate planning increase. More gift planning, bigger gifts to charity and better benefits for estates.

1996

We play a critical role in increasing giving in Canada from \$6B to \$10B (1996-2000) by advocating for the increased limit for charitable donations from 20% to 75% in usable tax credit.

1997

Through advocacy efforts, the contribution limit for charitable gifts at death is increased from 20% to 100%, having a significant influence on bequests in the estate planning sector.

1999

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Through effective campaigning, we contribute to simplified benefits to donating employee stock options, resulting in millions more in donations in future years.

2002

With CAGP participation, new rules on split receipting are introduced, encouraging more charitable giving through special events.

2006

We provide a comprehensive technical strategy to the Department of Finance which led to the full elimination of capital gains on public securities and employee stock options donated to public charities. Hundreds of millions more dollars are donated to charity, changing the nature of major gifts in Canada forever.

We weigh in strongly for changing the regulations around flow-through share donations, contributing to better ethical practices in philanthropy.

2007

We contribute to the elimination of capital gain on gifts of public securities to private foundations, thus ensuring equal access to capital.

2010

2011

CAGP leaders fought for the change in disbursement quota for organizations to support the building of endowments by organizations of all sizes.

2016

CAGP advocates for amendment to original Graduated Rate Estate rules, to extend the 100% tax benefit and include the elimination of capital gains on donations of publicly listed securities. This protected the most important planned giving vehicle in Canada - bequests.

2019

CAGP CEO and Government Relations Committee present to the Special Senate Committee on the Charitable Sector. The final report from the Special Senate Committee on the Charitable Sector is released and includes several recommendations related to strategic charitable giving as provide by CAGP.

2020

We engage with BC insurance regulator to defend ethical charitable practice of insurance donations. CAGP creates an insurance working group to positively support this giving vehicle in Canada.