



Michèle Benoit

Michèle Benoit is Project Manager at Imagine Canada heading up an exciting initiative called The Personal Philanthropy Project which endeavors to encourage greater donations from affluent Canadians. Michèle's background includes her most current role as Manager of Programs at Innomar Strategies (the Canadian unit of a Fortune 500 Company) as well as project lead with Parks Ontario where she initiated and managed the Bronte Creek Provincial Park Plan review. She has owned and operated her own health-related business and recently created a charity campaign to raise funds for clean water in developing nations.