



## Ken Ramsay

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Ken's personal "why" is to empower those who empower others. Ken is also one of the most experienced planned giving professionals in North America.

He launched Empowerment Dialogue Inc., in 2014.

As the former President and CEO of Legacy Leaders Inc. from 1996 to 2014, Ken built that company to be the pre-eminent planned giving consulting company in North America raising over \$2.5 billion in gift expectancies.

Ken was the founding Chair of the Canadian Association of Gift Planners and co-founded with Frank Minton, the course on Planned Giving at the Banff School, now known as the "Original Canadian Planned Giving Course."

Ken is a frequent speaker, trainer, mentor and coach and has spoken and taught frequently at AFP, NCPG (PPP), AHP, CASE, CCAE and CAGP events throughout North America.

Ken developed the planned giving curriculum and taught in the esteemed post-graduate fundraising management course at Humber College from 2014 - 2018.

Ken has written the book *Empowerment Dialogue – A New Approach to Fundraising*.