

## **Denise Fernandes**

Denise Fernandes began her career in marketing in the private sector but soon realized her passion for fundraising. Denise has been part of the fundraising community for the last decade, and is currently at St. Michael's Hospital Foundation as the Senior Director of Philanthropy leading the major gifts team. She has also held positions in Marketing and Planned Giving at World Vision and as Director of Gift and Estate Planning at SickKids Foundation.

Denise has a consistent track record of exceeding ambitious fundraising goals, creating new donor opportunities with complex gift strategies and developing high performing teams. She has a passion for enabling strategic philanthropy and breaking down silos for donor-centered fundraising. Denise has served on the CAGP GTA Chapter as a Mentor and as a member of the Education Committee and is currently part of the CAGP National Programming Committee.