



Denise Fernandes

Denise Fernandes began her career in marketing in the private sector but soon realized her passion for fundraising. Denise has been part of the gift planning community for the last decade, but has also held positions in marketing, annual and major giving at World Vision, SickKids Foundation and St. Michael's Hospital Foundation.

Denise has a consistent track record of exceeding ambitious fundraising goals, creating new donor opportunities with complex gift strategies and developing high performing teams. She has a passion for enabling strategic philanthropy and breaking down silos for donor-centered fundraising. Denise has served on the CAGP GTA Chapter as a Mentor and as a member of the Education Committee and is currently part of the CAGP National Programming Committee.