



Dee Dee Sung, MBA

Dee Dee is the Senior Associate Director of Gift & Estate Planning at the University of British Columbia where she has the exciting opportunity to work with deans, faculty, staff, alumni, donors and her faculty based development colleagues to inspire, secure and steward planned gifts. She believes in collaboration over silos and taking an approach to fundraising which creates proactive partnerships between donors and the university built on vision, shared purpose and the commitment to making the world a better place.

Passionate about lifelong learning and higher education, Dee Dee completed her BA at UBC and her Executive MBA at SFU while holding the position of Associate Director, Planned Giving for University Advancement. She also holds a certificate in organizational and leadership coaching. With extensive experience in the private and not-for-profit sectors, Dee Dee is committed to building bridges in the community and elevating the level of professionalism in the charitable fundraising sector. She was a former member of the CAGP Greater Vancouver Chapter, former co-chair of the CAGP Greater Vancouver Chapter mentorship committee and currently serves as a CAGP mentor. A passionate guitar player and lover of music, Dee Dee is current board chair of the Saint James Music Academy whose mission is to create social transformation through the power and love of music for children living in Vancouver's Downtown Eastside.