

## Colleen DeJager, TEP

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Director, Planned and Memorial Giving
London Health Sciences Foundation

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With 17 of her 23 years in the Financial Services Industry spent as a Trust Officer, Colleen acquired a broad range of expertise in estate planning, will drafting, and estate and trust administration. She also honed her financial planning and investment administration skills through the oversight of a number of discretionary and non-discretionary investment accounts for high net worth clients.

A lifelong learner, after graduating from Western University in London Ontario, Colleen completed the Professional Financial Planning course (PFP), Canadian Securities course (CSC) and the Canada Trust "Trust Officer Training Program". She is a full member of STEP Canada (Society of Trust and Estate Practitioners), CAGP and is past Chair of the London Estate Planners Council where she continues to serve as a Director on the Executive Committee.

As Director of Planned and Memorial Giving at London Health Sciences Foundation, Colleen's mandate is to oversee the estate portfolio and develop the Planned Giving and Memorial Giving Programs through public awareness and education as well as the cultivation and solicitation of planned gifts. By building relationships with existing and prospective donors as well as the Professional Advisors in the community, she serves as a resource to encourage planned giving to benefit London Health Sciences Centre.