Brenda McEachern, B.Comm., LL.B, TEP

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Brenda brings a unique skill set to RBC. Her 30-year career spans law, insurance and philanthropy. As an estate and trust lawyer she developed an expertise in charitable giving. As an estate and tax consultant with Canada Life, she acquired an intimate understanding of insurance as a tax effective estate planning tool.

Brenda uses a creative multidisciplinary approach to helping affluent clients define and craft their financial legacy. She applies her specialized knowledge of insurance and trusts to customize solutions for each client's individual circumstances.

Brenda received her B.Comm. and LL.B from the University of B.C. She is a member of the Canadian Bar Association, the Society of Trust and Estate Practitioners and the Canadian Association of Gift Planners. She is a frequent lecturer on succession planning and charitable giving.

Our professional commitment

Simply put, you deserve to **Get the most out of life™** – this is why we exist. It's important that you get the best advice, service and assistance possible.

RBC Wealth Management Financial Services Inc. offers a team of highly qualified professionals and accredited Estate Planning Specialists / Financial Security Advisors that focus on strategic insurance solutions. Offering independent knowledge and advice to deliver and execute key solutions for your personal and corporate insurance needs, they collaborate with those from among the best internal and external resources, including Canada's leading insurance suppliers. Whether related to the creation, protection or transfer of wealth, they will partner with you, your RBC advisor(s) and your other professionals to assess your wealth management needs and deliver comprehensive solutions.

Our ability to add value comes down to one thing: our relationships, with you, our valued clients. We are passionately dedicated to helping you build your wealth and live the way you want.

Get the most out of life™

RBC Wealth Management