

CAGP-ACPDPTM and AFP Ottawa Presents

## **How do you integrate your Planned Giving and Development Programs?**

Find out how the Pro's Do It!

**Wednesday April 21, 2010**

7:00 am – 9:00 am

Hampton Inn

7:00 am - Hot Breakfast and networking

7:30 am to 9:00 – Presentation

*Planned Giving Program should not operate in isolation but rather in a collaborative manner with all other fundraising programs, including annual, major gifts and capital campaigns.*

### **Speakers:**

**Sue Widyaratne BBA, CFRE &  
Marie Lizotte, CFRE**

Lizotte-Widyaratne Philanthropic Consulting Services

This workshop will cover the importance of an integrated development program. You will learn how to build a strong financial foundation for the organization. Together, we will explore how to maximize the opportunities of an integrated development program allowing you to identify and cultivate new planned giving prospects.

Sue Widyaratne BBA, CFRE and Marie Lizotte, CFRE of Lizotte-Widyaratne Philanthropic Consulting Services ([www.lwpcs.ca](http://www.lwpcs.ca)). Sue and Marie are both professional fundraisers with years of experience in educational, health, environmental and humanitarian sectors. If it affects you, they've seen it! They are both active members of AFP and CAGP-ACPDPTM.

This educational session will appeal to anyone who is new to fundraising as well as board members of all levels.

Note: This event is co-presented by CAGP-ACPDPTM Ottawa and AFP Ottawa.

### **FEES**

Members of CAGP-ACPDPTM or AFP	\$30.00
Non-Members	\$40.00