

CAGP • ACPDP™

CANADIAN ASSOCIATION OF GIFT PLANNERS
ASSOCIATION CANADIENNE DES PROFESSIONNELS EN DONS PLANIFIÉS

LONDON ROUNDTABLE

TGIF Lunch and Learn Series Friday, March 12, 2010 – HALF-DAY WORKSHOP

SESSION: Marketing Planned Giving – Planned Giving Today

Join us for an in-depth analysis of recent research findings and tips for development professionals who are interested in maximizing their planned giving activities. Learn simple, highly practical first steps to implementing new approaches to securing planned gifts. This half-day workshop will have you feeling challenged and highly motivated to strategically assess or reassess your planned giving programs.

FEATURED GUEST:



Ken Ramsay
President & CEO
Legacy Leaders

Ken Ramsay, one of the most experienced planned giving professionals in North America, joined Legacy Leaders in 1996 as President and CEO. Ken is also the President and CEO of Philanthropic Alliance Group, a Company dedicated on providing creative means to secure bequest commitments for Canadian Charities. Prior to Legacy, Ken spent seven years as the Special Gifts Officer of the United Church of Canada, responsible for the Planned Giving and Direct Mail programs. That program doubled in size to average \$20 million in planned gifts annually.

Ken was long time Chair of the Canadian Association on Charitable Gifts (formerly the Canadian Charitable Gift Annuities). He was the founding Chair of the Canadian Association of Gift Planners and has lectured and taught extensively on Gift Planning in Canada and the United States. An original faculty member, Ken cofounded with Frank Minton, the course on Planned Giving at the Banff School for Management and has taught many of the planned giving professionals in Canada today. He has chaired the North American Conference on Christian Philanthropy, created the first Planned Giving Track for the Association of Fundraising Professionals Congress and acted as Dean of the Pre-Congress/Executive Development Track. Ken has spoken frequently at AFP, NCPG, AHP, and CAGP events throughout North America.

WHERE: Windermere Manor

200 Collip Circle, London, Ontario (Northwest of Western Road and Windermere Road)
Conference Room A: 2nd Floor / Directions: 519.858.1414 or <http://www.windermere Manor.com>

TIME: Session: 8:30 a.m. – Noon / Lunch: 12:15 p.m. – 1:30 p.m.

RSVP: RSVP by March 9th USING THE ON-LINE REGISTRATION at <http://www.regonline.ca/LONMarch12/> / Queries to jbeaton@stegh.on.ca or 519.631.2030, x2727

COST: \$40.00 CAGP Members / \$50.00 Non-members SECURE ON-LINE PAYMENT

Reservations required for all sessions. Did you register and cannot attend? Substitutions or cancellations must be made at least 48 hours prior to the event. Your registration is transferrable to another individual for this session if you are unable to attend.

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