

# Privacy – Beyond Compliance with PIPEDA

Susan Mullin, CFRE  
CAGP Golden Horseshoe Roundtable, January 17, 2006

# Privacy is here to stay!

- 
- PIPEDA – two years later
  - PHIPA & FIPPA (Ontario)
  - PIPA (Alberta & BC), etc.
  - “...In recent polls, close to 70% of Canadians have told us that protecting privacy will become one of the country’s most pressing issues.” Jennifer Stoddart, Privacy Commissioner of Canada, December 22, 2005
  - What’s next?

- 
- January 1, 2004
  - Commercial Activity “including the selling, bartering or leasing of donor, membership or other fundraising lists”
  - CSA – Canadian Standards Association Model Code
    - 10 Principles that form the backbone of privacy leg'n
  - Impact on new data collection

# PIPEDA - Impact

- 
- What has this meant for professional fundraisers?
    - Administration
    - Information silos – who can I tell?
    - Streamlining of research documents, prospect review, briefings, etc
  - Complaints driven process...
    - Not a single reference to a fundraising related complaint on the Office of the Privacy Commissioner of Canada's website

# Privacy Leg'n Expands

- Provincial legislation has increased:
  - FIPPA (Ontario universities)
  - PHIPA (Ontario hospitals and healthcare organizations)
  - PIPA (Alberta & British Columbia – “substantially similar”)
  - Substantially similar  $\neq$  identical
- One resolved complaint on the Information and Privacy Commissioner/Ontario’s site: *Patient’s Concern about Fundraising Resolved*

# What's Next?

- 
- CRTC – “do not call” legislation (Bill C-37)
  - Role of federal and provincial privacy commissioners
  - Office of the PC of Canada is funding privacy research
  - Uniform Law Conference
  - Other....

# Questions

- 
- What's the single biggest question for you as a CAGP member?