



LEAVE A LEGACY™

A Program of

CAGP • ACPDP™

CANADIAN ASSOCIATION OF GIFT PLANNERS

ASSOCIATION CANADIENNE DES PROFESSIONNELS EN DONNS PLANIFIÉS

LEAVE A LEGACY™ Stories and Stats – September 2009

DID YOU KNOW?

Almost 23 million Canadians or 84% of the population aged 15 and over, made a financial donation to a charitable or non-profit organization during 2007, according to a recent report. During the same period, 12.5 million Canadians, or 46% of the population, volunteered their time through a group or organization. These rates were largely unchanged from a 2004 survey. Canadians donated a total of \$10 billion in 2007, up from \$8.9 billion in 2004. In 2007, the average donation was \$437, compared with \$400 in 2004. These increases were not adjusted for inflation. The total amount of time volunteered through groups and organizations amounted to about 2.1 billion hours, which was equivalent to almost 1.1 million full-time jobs. On average, volunteers contributed 166 hours each. -- *Statistics Canada*

<http://www.statcan.gc.ca/daily-quotidien/090608/dq090608a-eng.htm>

Send in your donor stories today! If you have a donor story to share and would like to see it posted in the News section of the LEAVE A LEGACY™ website or an upcoming *Stories and Stats*, please contact Jennifer Paradis, National LEAVE A LEGACY™ coordinator by e-mail leavelegacy@cagp-acpdp.org or phone 1-888-430-9494 ext. 3.