



## **LEAVE A LEGACY™ Stories and Stats – December 2009**

### **DID YOU KNOW?**

One half (51%) of Canadians aged 45 or older have donated less money to charity as a result of the economic downturn, according to a new Ipsos Reid poll conducted on behalf of BMO Financial Group. The survey of Canadians aged 45 and older who have assets of at least \$50K and who have donated charity in the past 12 months assessed attitudes towards charitable giving and philanthropy.

<http://www.ipsos-na.com/news/pressrelease.cfm?id=4590>

Send in your donor stories today! If you have a donor story to share and would like to see it posted in the News section of the LEAVE A LEGACY™ website or an upcoming Stories and Stats, please contact Jennifer Paradis, National LEAVE A LEGACY™ coordinator by email – [leavealegacy@cagp-acpdp.org](mailto:leavealegacy@cagp-acpdp.org), or by phone, 1-888-430-9494 ext. 3.