

SPECIAL DISCOUNT ORDER FORM

*WELL ADVISED: A Planned Giving Reference Source
for Canadian Allied Professionals*

Exclusively for Members of the *Canadian Association of Gift Planners*

Written by Sherry Clodman and the late Dr Edward H. Pearce, this guide is designed for allied professionals, whether directly involved with gift planning at a charity (i.e.: sitting on a Planned Giving Committee or Advisory Committee) or indirectly involved by promoting charitable giving to their clients. Truly a 'Must Have' handbook for estate and financial planning advisers, insurance agents, lawyers and securities brokers providing advice about structuring planned gifts to meet the interests, needs and abilities of both client and charity.

Included: an overview of planned giving, chapters on Outright Gifts, Bequests, Gifts of Life Insurance, Annuities, Trusts, Gifts of Residual Interest, Endowments and a Glossary. Each chapter includes a gift overview, checklist of discussion points and benefits to the professional advisor, the client/donor and the charity. Examples and illustrations for each gift type along with tax implications. A resource section designed to provide both current and historical information on charitable giving. An essential resource guide for every allied professional, Planned Giving Committee and Planned Giving Advisory Committee.

Yes. I am a member of the **Canadian Association of Gift Planners** and wish to order a copy of *WELL ADVISED* at the special CAGP 15% Member Discount Rate of \$57.38 + GST = \$61.40.

Name _____ Title _____

Organization _____

Address _____

City/Town _____ Prov ____ Postal Code _____

Telephone (____) _____ - _____ Fax (____) _____ - _____

email _____

Invoice me at the address shown above. Cheque enclosed.

Charge my VISA MasterCard Amex

Card No. _____ Expires ____ / ____

Signature _____

Please fill out and return with payment to **The Hilborn Group Ltd, Box 86, Station C, Toronto, ON M6J 3M7.**
Tel: 416-345-9403; Fax: 416-345-8010; email: circulation@hilborn.com.