



## LEAVE A LEGACY™ AND MAKE A DIFFERENCE IN THE LIVES THAT FOLLOW

**Ottawa, November 9, 2011** – Canada is celebrating National Philanthropy Day® on November 15<sup>th</sup>. The Canadian Association of Gift Planners (CAGP-ACPDPTM) wishes to remind Canadians to leave a legacy gift in their will as a living reminder of their devotion to their community or their support for a cause. If you're looking to leave a gift in your will, CAGP-ACPDPTM recommends you follow these simple steps:

1. **When preparing a will, choose a charity that is close to the heart.** “Consider if you or someone you know has benefited from the service of a particular organization, or perhaps you're an active volunteer who believes in the mission and values of a specific group.” says Diane MacDonald, Executive Director of CAGP-ACPDPTM. The LEAVE A LEGACY™ website has a “Find a Charity” database which provides a free and easy way to locate a charitable organization that you believe in.
2. **Seek the advice of a professional advisor who can provide guidance on charitable giving.** “A professional advisor will help you understand the tax incentives associated with legacy giving and will help you determine how much you can afford to give to your preferred charity.” says MacDonald. The “Find an Advisor” tool on the LEAVE A LEGACY™ website can help you locate a professional advisor in your area that can help you plan a charitable gift.
3. **Make sure that your family members are aware of your intentions.** By doing so, you can assure that they support the achievement of your charitable goals. You will need to leave clear instruction with your family, and in your will, that the gift be given in memory of a particular person or for a specific cause.

Canadians can plan a legacy gift regardless of their current assets or income. Leaving a legacy provides them with the opportunity to support a cause they believe in, often in ways they may not be able to do in their lifetime.

*LEAVE A LEGACY™ is a national public awareness program designed to encourage people to leave a gift through their will or any other gift planning instrument to a charity or non-profit organization of their choice. CAGP-ACPDPTM holds the legal rights for LEAVE A LEGACY™ programs in Canada*

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