



LEAVE A LEGACY™

A Program of

**CAGP • ACPDP™**

CANADIAN ASSOCIATION OF GIFT PLANNERS

ASSOCIATION CANADIENNE DES PROFESSIONNELS EN DONNS PLANIFIÉS

## LEAVE A LEGACY™ Stories and Stats – June 2011

### DID YOU KNOW?

In November 2010, Statistics Canada released the following 2009 data on how the economic downturn effected charitable giving in Canada.

- In 2009, Canadian taxfilers claimed a total of \$7.8 billion in charitable donations.
- 5.6 million Canadians, representing 23.1% of taxfilers, claimed a charitable donation in 2009.
- The raw data appear to indicate that 2009 continues a significant decline in donation amounts that began in 2008 - however, these figures do not take into account the role of tax shelters and are potentially misleading.
- If the amounts involved in tax shelters are excluded, donations were flat between 2007 and 2008 and dropped less than the raw figures indicate in 2009 (3.4% rather than 5.4%).
- The percentage of taxfilers claiming donations dropped from 24.1% in 2008 to 23.1% in 2009.
- The drop in taxfilers should be grounds for considerable concern because it is not greatly affected by the tax shelters issue and the size of the drop is virtually without precedent.

This information was provided by Imagine Canada. For more information, please [click here](#).

Send in your donor stories today! If you have a donor story to share and would like to see it posted in the News section of the LEAVE A LEGACY™ website or an upcoming Stories and Stats, please contact the National LEAVE A LEGACY™ coordinator by email – [leavealegacy@cagp-acpdp.org](mailto:leavealegacy@cagp-acpdp.org), or by phone, 1-888-430-9494 ext. 3.