

**CAGP London Roundtable**  
**Minutes of Executive Meeting**  
**Friday, November 12, 2010 10:30-11:30 am**  
**Windermere Manor**

**Present:** Rachel Bayley (recorder), Lori Ann Horley (half meeting), Lisa Mazurek, Sue McLean, Kim Pritchard

**Regrets:** Joanne Beaton, Lorie Colledge, Ryan Fraser

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1. **Adoption of Agenda:** The agenda was adopted.

2. **Approval of Minutes**

MOTION (S. McLean/L. Mazurek) That the Minutes of the October 15 Executive Meeting be approved. CARRIED.

3. **Correspondence**

Rachel reviewed November planner items. Rachel made note to remind members at Lunch and Learn Session about LAL articles needed for mid-March and about the upcoming April 2011 conference.

4. **Chair's Update – Rachel Bayley**

**a) Leveraging Golf Associate Members**

Rachel still to divide list with Ryan Fraser to make calls to Gold Members for January and future session participation.

**b) Round Table Work Plan**

- Ryan provided an update on the recent Round table Chairs' teleconference with concern noted by various people on the Gold Associate Members, revenue streams and minimal consultation with regional roundtables, further discussion on free wills and National's endorsement of Capacity Marketing.
- LEAVE A LEGACY™ 2 more years of sponsorship with Canada Life, Great West Life and Manulife
  - Connection between LAL and London Roundtable web sites (need to look into)
- Discussion followed about Southwest representation at the National level and noted that the conference calls were a starting point for increased communication and awareness between National and the local roundtables.
- A suggestion was made to report on 1 or 2 topics per month with national and to include National on our distribution list for minutes. Rachel will send the minutes monthly to Diane.
- Next teleconference is January 19, 2011, time tbd

**c) Professional Advisors Membership breakfast**

- Sue working on contacting Richard Ivey Jr as keynote speaker

5. **Sponsorship**

Rachel provided an update:

- in a week or so Lorie Colledge will have an update re: \$500 sponsorship
- TD Waterhouse – Rachel has approached and they are considering
- CIBC WG ends in February; Rachel trying to keep them engaged, phone call follow ups etc. Lorie also works with them.
- Haven't heard back from Joanne on any update

## 6. Treasurer's Report

Lisa provided an update:

- \$9,337.84 in the bank as at Sept 30 2010
- Outstanding transactions: name tags for membership \$808.73; Windermere for September and so the estimated balance as at October 12 is \$8,529.11
- It was noted that National has \$650 for a bursary for someone in London to attend the 2010 national conference. Since noone attended, National is holding it for use for the 2011 National conference.

## 7. Education

- Next education session is November 12, 2010 at Windermere: Leah Eustace, CFRE, FLA Group Ottawa – Once Upon a Time ... Connecting Through Stories
  - Lunch at 11:45 to 12:15
  - Speaker from 12:15 to 1:30
- Based on feedback provided with the September Lunch and Learn sessions was there a way to indicate on the promotional material was this session a beginner, intermediate or advanced session.
- Informing speakers that we are looking to engage intermediate to advanced levels of professionals
- Keith Thomson – Kim will liaise with Deb Barton for contact information and changing dates for him
- Other brainstorming ideas for educational sessions:
  - Janet Froid (see above note)
  - CRA – Learning from the audit

## 8. LEAVE A LEGACY™

Sue and Lisa had worked on the grant proposal. Everyone thought the grant was excellent and to proceed with submission.

Discussion followed on advertising of LEAVE A LEGACY™ and possible involvement with radio such as the CBC. Ryan mentioned that CBC Morning had been involved with the Heritage Council's Doors Open London and had done a live broadcast from the Arts Council to promote that event. Sue to connect with Heritage Council for their CBC contact and then approach CBC. A benefit of radio vs bus ads is radio has a broader audience outside of London. CBC Radio is more of the demographic that we are trying to reach. Ryan to touch base with his contacts on the possibility of having CBC broadcast live from the sponsor location: lobby or theatre.

## 9. Membership

- Name badges should be available at the November 12 Lunch and Learn

## 10. New Business

CAGP London Roundtable mentoring program – new initiative.  
Rachel to survey membership about their thoughts on a mentorship program

**11. Next Executive Meeting**

- 10:30 a.m. at Windermere (just before the Lunch and Learn)

Meeting adjourned at 10:00 am.